

FOR SAFE PASSAGE, YOU'RE ON OUR RADAR



COST EFFICIENT OPERATIONALLY EFFECTIVE SCHEDULE RELIABILITY RAPID RESPONSIVENESS

ABOUT US

Asset Maritime Security Services is a leading Britishbased maritime security company specialising in counter-piracy operations and intelligence, together with the mitigation of all forms of maritime threats. The geographical scope of our operational capability is global; however, the primary areas of our activity today are the Gulf of Aden, East Africa, Indian Ocean and West Africa (Gulf of Guinea).

Founded in 2010, our main office was opened in the UK and we have since expanded to have an operational HQ in Malta, which is well-positioned for control of both our Arabian Sea and West African security teams. Our Commercial Representatives are based in the UK, Europe, Malta, Singapore, Hong Kong and The Philippines, which allows a close personal contact for the majority of our clients in their respective time-zones.

During the years since our foundation, we have successfully conducted many hundreds of safe transits through the different HRAs (High Risk Areas), with a 100% record of security and safety for all our clients. Our clients' vessels include large and small tankers, bulk carriers and containerships, as well as specialised offshore craft and luxury yachts.

We offer a full range of maritime security services, supplying highly trained, fully vetted and widely experienced security teams who have served in the British Armed Forces – and a select few other high-calibre military armed forces. They project and deliver the highest standards in all areas of maritime security, allowing AMSS to provide a costeffective and totally reliable service to our clients.



Our teams have all received the highest level of relevant training, from which they have gained the knowledge, skills and qualifications to provide the best possible degree of maritime security for our clients' vessels. In order to discuss how we may assist you to mitigate the ever-present threats of piracy, terrorism and other forms of crime on the world's oceans, **please contact us online via enquiries@amsslimited.com or call + 44 1244 893 163**



"The team performed to an exceptional standard, passing on their excellent security knowledge to all ranks on the Ship. Their attitude towards any threat was very confident, this gave the officers and crew a great feeling of safety. Their interaction with the crew showed a high level of professionalism, they were a pleasure to work with. The team leader and his team from AMSS Ltd were an asset to their company. It would be our pleasure to work with them again in the future."

Written commendation from the Master of 46,000 DWT product tanker after AMSS Security Transit from Suez to Galle

OUR SERVICES

Asset Maritime Security Services is always clinically objective in its approach to managing the multitude of piracy threats around the world today. With our depth of knowledge, extensive experience and continuous threat analysis, we have repeatedly proven to our clients that the dangers of piracy attacks on their vessels can be mitigated and any potential attacks prevented before there is any actual hazard to vessel and crew.

We make sure that we have effective systems in place before entering any High Risk Area (HRA) and that each individual on our Teams understands his role (ISPS); by ensuring high levels of concentration and alertness from the outset, the AMSS security teams create the opportunity to demonstrate to any potential pirates that our clients' vessels are never an 'easy target'. A robust approach from the very first sighting results in the terrorists or pirates moving on in order to find an easier target. This has repeatedly proven to be case, not just with terrorists and pirates but indeed with all forms of threat to the safety of our clients' vessels. It is reassuring to note that throughout the recent years of piracy activity, no commercial vessel with British Armed Security Teams on board has been successfully hijacked by pirates in or around the Gulf of Aden or the West African coastline.

Our services cover the complete range of:

- Armed maritime security
- Risk assessment and analysis
- Offshore oil and gas protection
- 24 hour intelligence reports
- Private yacht protection
- Unarmed Security Consultants



We guarantee to deliver our services in a manner which is:

- Cost Efficient
- Operationally Effective
- Fully Reliable
- Rapidly Responsive

Our Teams define our company; we have always taken pride in our Teams being disciplined, respectful and thoroughly professional. At AMSS we promise four primary aspects of service for our clients : Excellence, Effectiveness, Commitment and Teamwork. Together these factors build and define our performance. For our clients, our performance is always measured against the promises we make and the service we deliver which is why we enjoy such long-term loyalty from our existing client base. One of the most important ingredients in the formula of our success is our ability to relate effectively to both the client's shorebased management and their ship-board officers and crew. Our success as a team starts with our core service values, which guide our actions and define who we are.

AMSS is a registered member of SAMI and SCEG, is ISO certified and holds a British Government OGML Licence for Maritime Anti-Piracy operations. We have a 24-hour operations and response centre, with a bespoke software management system providing a real-time threat analysis and risk management capability in a single display; our round-the-clock teams are able to supply maritime piracy intelligence 24 hours a day – every day •

EAST AFRICA, ARABIAN SEA AND RED SEA

We operate throughout the HRA (High Risk Area) of the Indian Ocean, Middle East and East African waters – from Sri Lanka in the East to Suez in the North and Durban to the South. We have our forward operating bases strategically located to allow armed teams to provide secure protection to our clients' vessels throughout the HRA, whether they be sailing between the Red Sea and south-east Asia or around the coasts of Somalia and Kenya, down to South Africa or up to the Gulf of Oman and the Arabian Gulf.

We have our own appointed network of wellestablished Agents in all littoral states around the HRA, who are familiar with our procedures, allowing us to securely embark our Protection Teams in a manner which minimizes or eliminates vessel delays. Our operating licences and Government-approved weapons storage arrangements contribute to this high degree of service excellence.

We pride ourselves on offering the most costeffective and competitive rates in the industry, whilst simultaneously supplying the highest quality of service and personnel. Tight management control and efficiency allow us to provide our clients with the mutually beneficial combination of lower cost and unsurpassed protection •











WEST AFRICA

Operating as a Maritime Security Company in West African waters poses additional challenges, above and beyond those experienced in the Gulf of Aden and Indian Ocean. The legal framework is very different and is complicated by the fact that foreign armed maritime Security Officers are not permitted in the waters of almost all littoral states bordering the Gulf of Guinea.

However, AMSS has established a regional operations office in Lagos and our staff there have cemented a strong working relationship with the Nigerian law-enforcement authorities and armed forces. This allows us to offer our clients a uniquely effective service, using armed marine police together with an experienced AMSS Security Advisor, who provides the necessary liaison between Owner, Master and embarked force-protection team. This ensures that the Master retains full control of his vessel whilst enjoying guaranteed security unobtainable through other channels.

The cost-savings afforded by this methodology can be, in many ways, significant.

AMSS is also able to arrange armed gun boats and escort vessels, secure accommodation for crew transfers and knowledgeable advice that will ensure a client's vessel operations will conform to the laws of the various West African states whilst remaining securely protected.

AMSS has completed numerous transits in recent years around the Gulf of Guinea with a 100% safety record and complete client satisfaction. As is well-known in the maritime industry, the piracy



threat in West Africa is significantly different from that posed in East Africa. AMSS's experience, local contacts and knowledge have allowed us to adapt our procedures to manage these differences in an efficient and cost-effective manner, to the benefit of our clients









THE HIGHLIGHTS



We provide Intelligence Reports from world-wide security sources (including for vessel-specific, 24 hours monitoring, intelligence and weather forecasts along transit route)

British Government O.G.M.L.(Maritime Anti–Piracy) Licence No GB0GE2012/00200 AMSS is Cost Efficient and Operationally Effective whilst providing Schedule Reliability with Rapid Responsiveness.



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